



# Liberating Talent

**We are dedicated to helping clients shape a generous and expansive view of themselves and learning to access their potential in ways that serve their lives and their businesses.**

**We have decades of success helping people recognise and access their very best talent.**

Our approach has been described as a deep dive into who you are on the base line, designing your very best responses and living into your challenges with gusto, self-awareness and intelligence. Some would say part bloodhound part juggernaut!

Matthew's life so far has shown a singular commitment to getting the very best from himself and helping his clients learn the art and science of doing that for themselves. His focus on the essential opportunity of liberating our talent has led him into designing and executing a methodology that excites and inspires him and those that work with it.

We have been working in professional development for the last 16 years. Clients include, Shiver, Kantar TNS, PA Group, BBC, ITV, Channel 4, Endemol Shine, Sony Pictures Entertainment, FemantleMedia, Clarity, Warner Brothers Entertainment, Twofour Group, Hudson Bec, Common Industry, Monterosa.



**“Matthew has been a part of our team and business’s development for many years. His insight, fearless candour and positivity have helped us develop individually and as a leadership team. The impact of his work and continued involvement is felt across the whole business, and has ultimately helped us achieve a fantastic period of growth and performance.”**

Tom McDonnell | CEO Monterosa

**“Matthew combines insight and empathy with a direct, no-nonsense approach that focuses on practical outcomes. He’s my go-to coach, whether he’s helping with company strategy, inspiring teams or resolving tricky personal conflicts at work’”**

Tim Carter | MD Shiver, ITV

**“Matthew Stone has been instrumental in Common Industry’s success, and a transformational influence on my own practise as a leader.”**

Liam Fay Fright  
CEO Common Industry

**“Powerful coaching and training that has challenged and supported individuals across the business to further the purpose and mission of the HudsonBec Group to achieve better results!”**

Will Hudson | Director, HudsonBec Group



We are committed to helping you liberate your talent and the flair of those people around you. We apply a unique methodology that harnesses your strengths to grow in ways that can make a profound difference to you and your business.

Here is an outline of our transformational coaching and training programmes.

## Coaching

Our coaching focus is to radically building your self-understanding to overcome blocks and blind spots whilst building your ability to leverage your strengths. We work to increase your self-awareness which in turn brings greater choice, flexibility and precision in responding to your challenges.

**“Matthew is effective, smart and erudite. Thanks to his guidance, support and challenge, I was able to push further and deliver efficacy, while discovering my true potential as a senior leader. If I had the choice between going to business school and doing an MBA at an A Grade research institution or being coached by Matthew, I would choose Matthew every time.”**

John Holliday | MD Globelynx, PA Group



# 1

## Executive 1-1 Coaching

Our coaching is designed to help you generously reappraise your abilities and learn super smart ways of accessing your potential.

You will have an opportunity to:

- **Refine who you would like to grow into.**
- **Clarify who you are currently in relation to your aspiration.**
- **Create an inspiring development plan.**
- **Establish measurable goals that meet your aspirations.**
- **Learn the art and science of getting the best from your self.**
- **Understand how to traverse the gap between who you would like to be and who you are currently.**
- **Build habits and best practice that supports your self-development.**

# 2

## Team Coaching

History shows that small groups of people can change the world. A collegiate and empowered team can be a phenomenal force for positive change within an organisation.

Team members will have the opportunity to:

- **Clarify the team's fundamental purpose.**
- **Develop a clear and inspiring aspiration for the team.**
- **Create an in depth appreciation of where the team is in relation to that aspiration and a plan to traverse the gap.**
- **Establish clear milestones that monitor the team's performance.**
- **Create an optimal team culture that establishes the best ways to achieve its agreed purpose.**



# Training

Our Liberating Curriculum comprises three courses that can help you sculpt the person you choose to be, learn to support others to do the same and help create a company culture that unlocks talent.

Each course is designed to support people at differing levels of responsibility within the company; members of the wider team, managers and the leaders within the business.

**“Matthew has been one of the most important people in my career. His clarity of thought and wisdom have been an inspiration to me and our company.”**

Andrew Mackenzie  
Chief Creative Officer, Twofour Group, ITV



## Mining for Gold

**Mining For Gold** is a programme for anyone in your company to allow them to learn both the art and the science of getting the best from themselves.

The course is designed to help each participant:

- **Discover who they would like to grow into over time**
- **Clarify who they are at the moment in relation to that aspiration**
- **Develop the skills in traversing the gap between these two realities**
- **Become able and accountable for their own self-development.**



## 2

### Polishing Gold

**Polishing Gold** is a group-training programme for managers to learn to access the best from the people working for and around them.

The course is designed to help:

- **Envision the best in the people you are managing.**
- **You communicate and elicit the best from your people.**
- **Listen effectively.**
- **Become a radically enabling ally in your colleagues' development journey.**
- **Help your team members create inspiring development plans.**
- **Offer non-judgmental feedback to individuals working within or around your tea.**

## 3

### Leading to Liberate

**Leading to Liberate** is a group-training programme for the leaders in the business to create a culture that liberates talent and supports the fulfillment of the company's core purpose.

The course is designed to help you:

- **Imagine and clarify your personal view of liberating leadership.**
- **Clarify where you are currently in relation to your aspiration as a liberating leader.**
- **Develop your plan to grow as a liberating leader.**
- **Build the skills to develop through education, practice and self-awareness.**
- **Learn to facilitate the best from the people around you.**
- **Become cultural ambassadors by being excellent role models.**





Get in touch with us by calling:

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Find out more at [matthewstone.org](http://matthewstone.org)



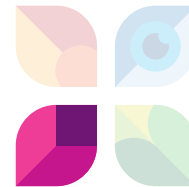
**generate**



**inspire**



**liberate**



**fulfil**